Global Money Week Daily Themes 2025

Launch & Webpage

Wed 12 March – Mon 17 March

- **Launch of CCPC GMW Webpage** With social media content: Explaining Global Money Week
- Photographs & Blog of GMW Launch Event 12 March 2025
- Details of GMW & Ireland's Involvement
- Blog Discussing GMW Theme & details of partners involved in GMW 2025
- Supported by Social Media Posts

Where do I get trusted Financial Information?

Tues: 18 March

- Blog on trustworthy info, celebrities & (f)influencers, independent advice, my choices, Crypto
- Links to **CCPC Crypto** and **CCPC Getting Financial Advice**
- Links to CCPC info & Videos on **Crypto**
- Links to other relevant information
- Supported by Social Media Posts

Shopping, Spending, Saving

Weds: 19 March

- **Blog Shopping, Spending, Saving**
- Links to CCPC Shopping Landing Page **Shopping & Consumer Rights**
- Links **Managing Money**, **Saving**, **Going to College,**
- **Money Clinic Video Saving & investing**
- Supported by Social Media Posts

Fraud & Scams

Thurs: 20 March

- **Blog on Fraud & scams with links to Money Hub & Scams**
- Links to CCPC **Social Media Scams**
- Links to CCPC **Money Hub & Scams**
- Links on Money Mules
- Supported by Social Media Posts

Schools Programmes

Fri: 21 March

- **Blog on CCPC Financial Education schools' programmes**
- Links to CCPC School programmes
- Details: partner activities re: schools programmes & GMW 2025
- National Financial Literacy Strategy
- Supported by Social Media Posts