

New Year, New Money Smarts Challenge

Teachers, Principals!

If you haven't yet registered your school for the **Bank of Ireland Money Smarts Challenge 2022**, the super engaging, educational financial literacy quiz, then the time is now!

Register now at boi.com/moneysmarts

100% Recommended

This virtual challenge brings financial literacy to life for students. With a 100% recommendation from schools who participated last year, and the chance to win **€15,000 for your school**, the excitement is not to be missed:

- 5 virtual regional finals will take place from the **8th – 10th March**
- 12 teams from the regional finals will go on to compete in the **Grand Final on the 4th of May**
- One team will be crowned Money Smarts Challenge Champions winning **€15,000** for their school
- Loads of **great prizes** up for grabs for all participants

NEW!

Financial Wellbeing Seminar



Our host **James Patrice** will be joined by many inspiring guest speakers including:



Dawn Bailey
Head of Financial Wellbeing at Bank of Ireland, who will take us on a Financial Wellbeing crash course



Anna Geary
All-Ireland medallist, Dancing with the Stars alumni and life coach extraordinaire. Anna will be talking to us about what we should do if money starts to stress us out.



Philip Arniell
from CyberSafe Kids will discuss fraud and money mules.



Aimee Connolly
Founder and owner of beauty brand Sculpted By Aimee, and Winner of EY's Entrepreneur of the Year - her brand is soaring from strength to strength, being stocked in leading retailers all over the country.

Panel Discussion: "Putting Financial Wellbeing into Practice"

...featuring Tik Tok Superstar and UCD Law Student Eufa Ware, along with Joesph Morning from Spun Out and Bank of Ireland's very own Olympic medallist and Dancing with the Stars Alumni, Rob Heffernan.



Eufa Ware



Joseph Morning



Rob Heffernan

Don't Miss the Excitement

To any school thinking of registering, **Principal Tony Ó Murchú** from last year's winning school enthusiastically encourages schools to...

Spaces are filling up really fast. Don't miss it.

Register now at boi.com/moneysmarts

P.S. If you need a little more convincing as to why it's a good idea to get your students involved read what last year's **Money Smarts Challenge Champions**, Gaelcholaiste na Mara, Arklow, Co Wicklow had to say.

Go to www.thinkbusiness.ie and click on the Financial Wellbeing tab.

"Go for it. You won't regret it. It's a fantastic and fun competition that brings financial literacy to life for these young students in the best possible way."

Your Youth Banking Team


Bank of Ireland

